

UK House Price Index

+7.1%

Current UK house price growth

+16%

Demand for homes 2021 vs 2020

-9.5%

Flow of new supply of homes 2021 vs 2020

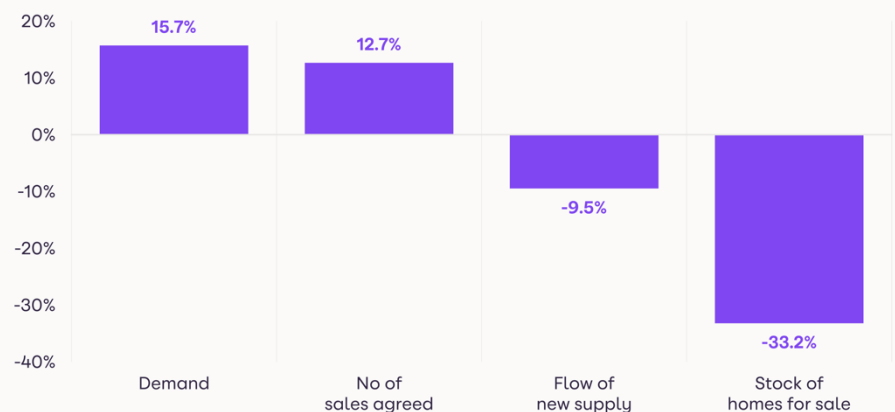
Executive summary

- Strong buyer demand, coupled with lower stock volumes, boosted average house prices by £16,000 in the last 12 months
- This represents a +7.1% rise in average house prices, down from 7.6% in August
- Price rises have increased homeowners' equity, with some 15.7 million homes registering a rise in values of £15,000+ in 2021
- Buyer demand now easing in line with seasonal trends, but set to build sharply again after Christmas
- Rising household equity, coupled with movers looking for additional space, will underpin activity – delivering new supply, and demand - into 2022

“After a busy start to 2022, the market will start to move back to pre-pandemic conditions, allowing supply pipelines to rebuild. However, the demand/supply imbalance will not fully unwind, and this will be one factor supporting price growth of 3% next year”

Gráinne Gilmore
Head of Research

Demand, Activity and Supply 2021 vs 2020



Source: Zoopla Research

% change -cumulative 2021 YTD avg vs cumulative 2020

+1.0%

UK house price
growth, 3m to
November 2021

UK house price inflation at +7.1%

Average UK house prices rose by 1% in November, taking the total annual growth to 7.1%, down from 7.6% in August. This took the value of an average home to £240,800, up some £16,000 compared to November last year.

While the rate of price growth is easing from the peak in late summer, the strong market conditions throughout the year have put upward pressure on prices.

When we examine price growth by region, the rise in values registered in the last 12 months is larger than that posted over the previous two years combined in nearly every region in the country.

Regional price growth in 2021 higher than previous 2 years



The only exceptions are London and Scotland, where the average increase in value has not matched that between November 2018 to November 2020, chiming with lower rates of annual growth of 2.4% and 5.3% respectively. In contrast, average prices in Wales have risen by 11.1% over the last 12 months, while prices in the North West are up 9.1%.

Homes in Liverpool have registered the highest rate of growth of any of the UK's larger cities at 10.7%, followed by Manchester at 8.5% and Nottingham at 8.1%.

Only Aberdeen house prices have registered lower price growth than London, with average prices in the city down 0.3% on the year. This city market is heavily influenced by wider trends in the North Sea oil industry. In London, annual price growth ranges from 5.9% in Bexley and 5.7% in Bromley, to a -1.8% fall in the City of London.

Across the UK, the local authority registering the highest rate of growth is Carmarthenshire in Wales, at 13.2%. The appeal of more rural and coastal locations has been clear during the pandemic, and this market is also one of the most affordable housing markets in the country, enhancing its appeal.

+16%

Buyer demand YTD
2021 vs 2020

15.7 million homes register value rise of £15,000+

Our data also shows more fully how the value of each home across the UK has changed over the last 12 months.

The initial value of a home will determine by how much it has appreciated – the chart below shows the scale of value rises across the country.

More than half of homes have risen in value by more than £15,000



Source: Zoopla Research

Based on Zoopla AVM, Nov 2021 vs Nov 2020

The majority of homes have risen in value, although some properties have registered no change in values, or a modest decline. Areas which have experienced falling house prices over the last year include Aberdeen, and parts of central London.

Most homeowners, however, have experienced a lift in equity, which can act as a spur to decisions around making a move. This trend will underpin some activity next year.

On the other hand, increased prices can also make it more challenging for buyers to enter the market, although this will be dependent on where they are located, and the type of property they are purchasing. The average price for a flat in London is broadly unchanged from early last year.

Cont...

£240,800

Average value of a home, UK, November 2021

Approaching the post-Christmas bounce

The levels of buyer demand, sales activity and new listings have slowed in recent weeks, in line with the usual seasonal trends, as can be seen in the chart below. The bounce-back from the Christmas period slowdown is just as evident, and this will likely start from next week.

Last year, property searches more than doubled after Christmas Day.

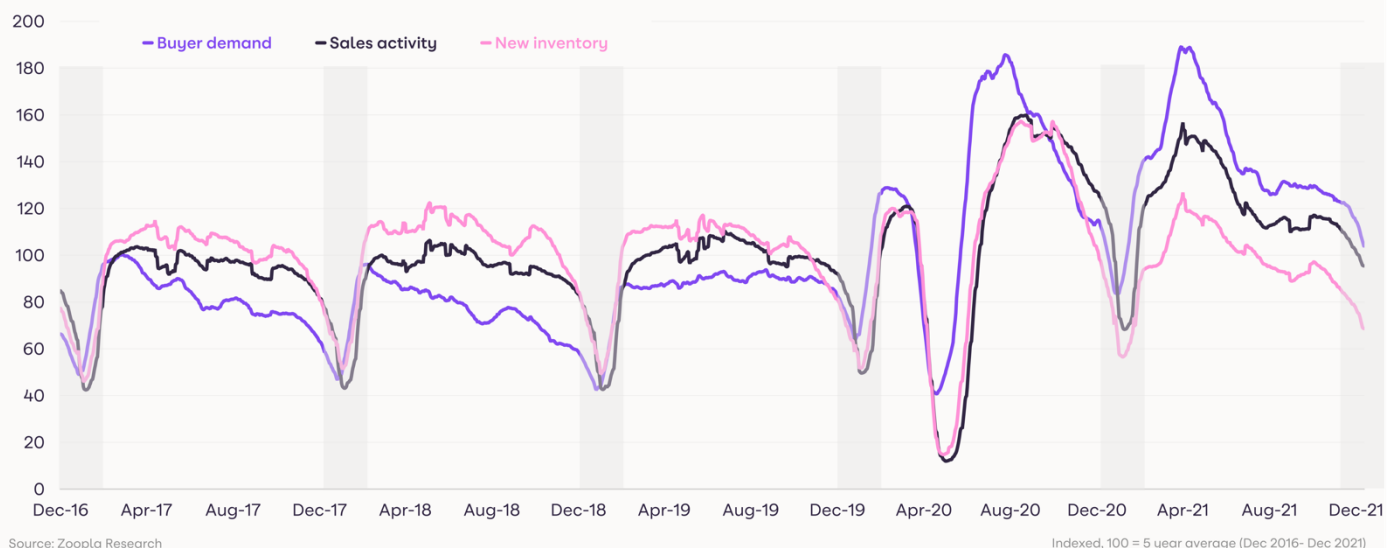
As well as the usual seasonal pick up in demand, we are anticipating that more demand will also be fuelled by a continued 'reassessment of home' due to the trends that emerged during the pandemic. These include households wanting more space - an extra bedroom, or a larger garden.

Alongside this, confirmation around changing working patterns for those in the workforce who are in office-based employment will also continue to act as a spur to looking for a new property. A recent Zoopla survey showed that around a fifth of those who said they were eager to move in the coming 18 months said that new working from home arrangements were a factor in their decision.

As mentioned in the last section, a desire to lock in property price gains may also spur additional activity.

The speed at which the market is moving will start to normalise next year. The average time between listing a property and agreeing a sale subject to contract was 50 days in the years before the pandemic. This year it has been consistently below 30 days. As the market starts to move at a more normal pace, it will be an opportunity for supply pipelines to repair, although total stock volumes will likely remain lower than the five-year average.

Demand, Activity and Supply slow in line with seasonal trends



Outlook

As we have discussed in recent reports, there are looming economic headwinds into 2022, not least rising inflation which will translate into higher household costs.

The Bank of England last week made its first riposte to high inflation rates, raising the base rate from 0.1% to 0.25%, the first rate rise in three years.

Most households who already have a home loan will be sheltered from this rise as many mortgage deals are on fixed-rate terms. However, those hoping to buy a home in 2022 may find rates have risen, albeit modestly, given the 0.15% increase in the base rate.

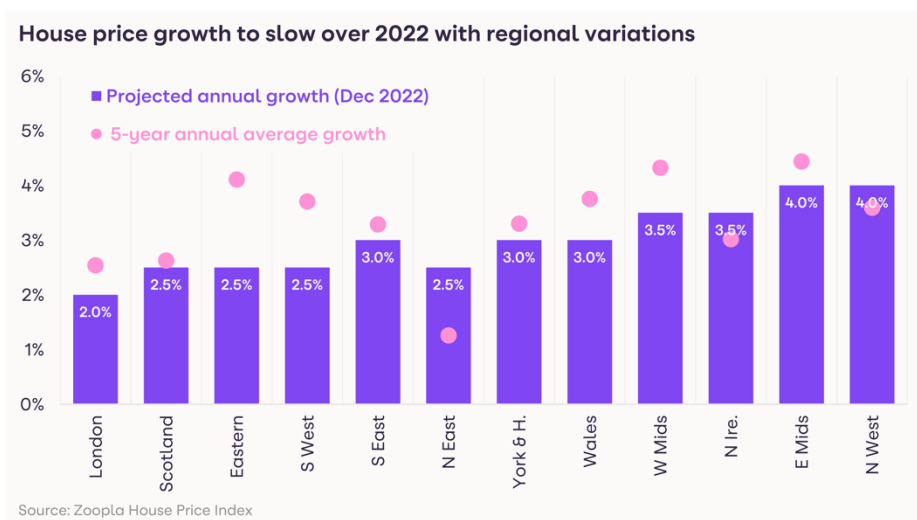
Overall, even with another rate rise next year, mortgage rates will remain relatively low compared to long-run averages, and many households are further protected by the 'stress tests' that lenders have been implementing, ensuring their household income will withstand mortgage rates at 3% higher than their current rate.

Even so, now that we are in a rising interest rate environment, there may be a knock-on impact on sentiment.

We expect market conditions to normalise next year, in terms of the speed at which the market is moving and also who is moving – so after the busy start to the year, supply pipelines will have a chance to rebuild.

Even so, the demand/supply imbalance is unlikely to fully unwind, and this will be one factor underpinning pricing into next year. There is also more headroom for price growth in some of the most affordable areas of the country.

As such, our forecasts show price growth of 3% for 2022, with transaction levels at 1.2m, down from 1.5m this year but in line with trends over the previous five years.



House Price Index – Country, region and city summary

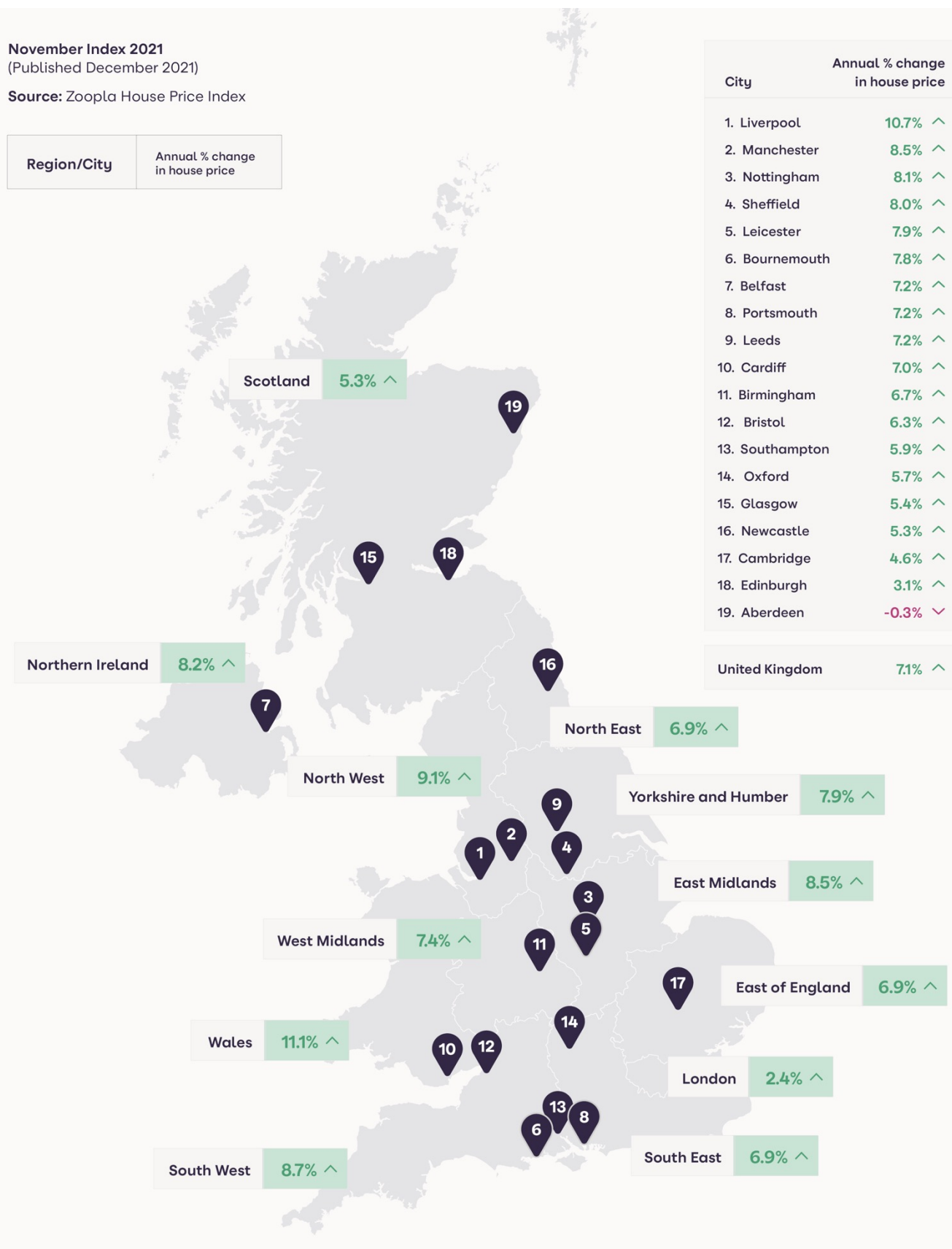
Note: The Zoopla house price index is repeat sales-based price index using sold prices, mortgage valuations and data for agreed sales. The index uses more input data than any other and is designed to accurately track the change in pricing for UK housing.

November Index 2021
(Published December 2021)

Source: Zoopla House Price Index













































Region/City	Annual % change in house price
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City	Annual % change in house price
1. Liverpool	10.7% ^
2. Manchester	8.5% ^
3. Nottingham	8.1% ^
4. Sheffield	8.0% ^
5. Leicester	7.9% ^
6. Bournemouth	7.8% ^
7. Belfast	7.2% ^
8. Portsmouth	7.2% ^
9. Leeds	7.2% ^
10. Cardiff	7.0% ^
11. Birmingham	6.7% ^
12. Bristol	6.3% ^
13. Southampton	5.9% ^
14. Oxford	5.7% ^
15. Glasgow	5.4% ^
16. Newcastle	5.3% ^
17. Cambridge	4.6% ^
18. Edinburgh	3.1% ^
19. Aberdeen	-0.3% v
United Kingdom	7.1% ^



Zoopla House Price Index, City summary, Nov 2021

Source: Zoopla House Price Index. Sparklines show last 12 months trend in annual and monthly growth rates – red bars are a negative value – each series has its own axis settings providing a more granular view on price development.

	Average price	%yoy Nov-21	%yoy Nov-20	Monthly trend	Annual trend
UK	£240,900	7.1%	3.9%		
20 city index	£276,800	5.2%	4.0%		
Liverpool	£141,500	10.7%	6.0%		
Manchester	£198,700	8.5%	6.3%		
Nottingham	£180,800	8.1%	6.1%		
Sheffield	£157,600	8.0%	5.1%		
Leicester	£206,300	7.9%	5.2%		
Bournemouth	£319,900	7.8%	3.5%		
Belfast	£153,800	7.2%	4.5%		
Leeds	£190,700	7.2%	6.3%		
Portsmouth	£262,900	7.2%	3.3%		
Cardiff	£233,900	7.0%	4.2%		
Birmingham	£187,200	6.7%	4.4%		
Bristol	£310,900	6.3%	4.4%		
Southampton	£244,200	5.9%	2.6%		
Oxford	£430,400	5.7%	1.8%		
Glasgow	£132,600	5.4%	4.0%		
Newcastle	£139,500	5.3%	3.7%		
Cambridge	£439,800	4.6%	2.2%		
Edinburgh	£250,300	3.1%	3.6%		
London	£505,000	2.4%	3.2%		
Aberdeen	£143,800	-0.3%	-2.5%		

Source: Zoopla House Price Index. Sparklines show last 12 months trend in annual and monthly growth rates – red bars are a negative value – each series has its own axis settings providing a more granular view on price development.

Contacts

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